

USAID Asia Bureau Content Creators



Project Title	USAID Asia Bureau Content Creators
Project Summary	Research, and create visual and social media content as an intern with USAID Asia Bureau's Outreach and Communicators Team for a fantastic, hands-on opportunity to learn about the the United States' development assistance to Asia.
Country	United States
Agency	Agency for International Development
DoS Office	N/A
Post	N/A
Section	N/A
Number of Interns	5

Project Description

Come join USAID/Asia Bureau as a member of the 3rd annual team of USAID Asia Bureau Visual and Social Content Creators! Like your peers during the past two years, you will support from concept through to delivery research for a number of projects, and the creation of exciting communications products across a variety of media that raise USAID Asia Bureau's profile as the development leader on Asia. Asia Bureau leadership and the Outreach and Communications Team will provide guidance on the materials to be created, based on campaigns under the Bureau's Outreach and Communications Strategy, which may include fact sheets, articles, infographics, data visualization, blogs, social media content, website content, communications kits, etc. This internship is an excellent opportunity for a motivated, creative young professional interested expanding his or her portfolio of written and visual communications products. We also integrate professional development discussions (including with alumni from previous eIntern teams), advice and guidance throughout the year, so you can learn how this internship can help with your career path.

Desired Skills Interests

Additional Information

* You will be working as a team as one of 5 expected eInterns across the country, so together helping contribute to USAID/Asia Bureau communications. You also benefit from an alumni network of two previous years of eInterns.

* Intern must be pro-active, self-motivated, reliable and capable of working confidently within a team environment.

* This internship is ideal for a student desiring practical experience in international affairs, international development, communications, creative writing, social media, marketing, public relations, journalism, graphic arts or related fields.

* Ability to thoroughly research independently; to complete multiple tasks strategically and on time; to create clean, accurate and professional content across a variety of media (both written and visual); and to produce and upload engaging content for social media platforms (especially Twitter) is required.

* Familiarity with the Microsoft Office Suite and Twitter is required. Familiarity with a wide variety of core media-related programs (such as Drupal, Adobe Creative Suite – particularly Adobe Photoshop and Adobe Illustrator – and other photo editing, Infographic, and data visualization creation programs, etc) is a plus.

Language Requirements

None